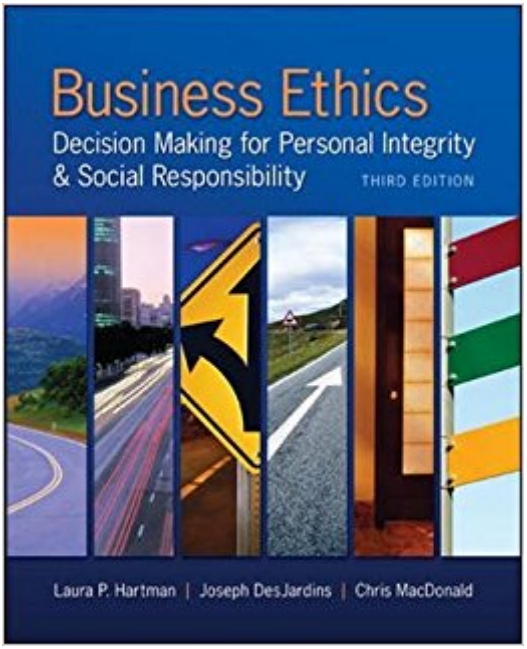
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Business Ethics: Decision Making For Personal Integrity & Social Responsibility (Irwin Management)



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Synopsis

Business Ethics: Decision-Making for Personal Integrity & Social Responsibility, 3e is designed to prepare the student to apply an ethical decision-making model, not only in the ethics course but throughout her or his business discipline. This model teaches students ethical skills, vocabulary, and tools to apply in everyday business decisions and throughout their business courses. The authors speak in a sophisticated yet accessible manner while teaching the fundamentals of business ethics. HartmanÃ¢â ¬â„¢s professional background in law and her teaching experience in the business curriculum, combined with DesJardinsÃ¢â ¬â„¢ background in philosophy and MacDonaldÃ¢â ¬â„¢s ability to distill complicated business transactions into understandable terms, results in a broad language, ideal for this approach and market. The authorsÃ¢â ¬â„¢ goal is to engage the student by focusing on cases and business scenarios that students already find interesting. Students are then asked to look at the issues from an ethical perspective. Additionally, its focus on AACSB requirements makes it a comprehensive business ethics text for business school courses. The goal for the third edition is to provide Ã¢â ¬Å“a comprehensive yet accessible introduction to the ethical issues arising in business.Ã¢â ¬Â• Hartman and DesJardins have retained the focus on decision-making as well as the emphasis on both personal and policy-level perspectives on ethics. This edition continues to provide pedagogical support throughout the text. The most noticeable changes involve a thorough updating of distinct items such as Reality Checks, Decision Points, and readings to reflect new cases, examples and data.

Book Information

Series: Irwin Management
Paperback: 608 pages
Publisher: McGraw-Hill Education; 3 edition (March 4, 2013)
Language: English
ISBN-10: 0078029457
ISBN-13: 978-0078029455
Product Dimensions: 7.3 x 1 x 9.1 inches
Shipping Weight: 1.8 pounds (View shipping rates and policies)
Average Customer Review: 4.1 out of 5 stars 23 customer reviews
Best Sellers Rank: #12,173 in Books (See Top 100 in Books) #17 inÃ Â Books > Textbooks > Business & Finance > Business Ethics #28 inÃ Â Books > Business & Money > Business Culture > Ethics #759 inÃ Â Books > Business & Money > Management & Leadership

Customer Reviews

Laura Pincus Hartman is the Director of the Susilo Institute for Ethics in the Global Economy and Clinical Professor of Business Ethics in the department of Organizational Behavior. She also serves as an Associated Professor at the Kedge Business School (Marseille, France). She also serves as the Executive Director and Board Chair of a trailblazing elementary school in Haiti, the School of Choice / lÃ¢â ¬â„¢Ecole de Choix, which provides high quality leadership development education to children living in the conditions of poverty. Previously, she was Vincent de Paul Professor of Business Ethics at DePaul UniversityÃ¢â ¬â„¢s Driehaus College of Business and a Senior Wicklander Fellow at the Institute for Business and Professional Ethics. Hartman also has taught at INSEAD (France), HEC (France), the Universite Paul Cezanne Aix Marseille III, the University of Toulouse, and at the Grenoble Graduate School of Business. Hartman is past president of the Society for Business Ethics, presently co-chairs its Committee on International Collaborations, and directs its Professional Mentorship Program. From 2009Ã¢â ¬â œ2012, Hartman was Director of External Partnerships for Zynga.Org, through which Zynga players of FarmVille, Words with Friends and other online games have contributed over $20 million toward both domestic and international social causes. A thought leader in leadership and ethical decision-making, HartmanÃ¢â ¬â„¢s work has resulted in the publication of more than 80 articles, cases and books, and demonstrates the potential for innovative and profitable partnerships to alleviate poverty while providing measurable value to all stakeholders involved. A winner of the Microsoft CreateGOOD award at Cannes Lions (2015), named one of one of EthisphereÃ¢â ¬â„¢s 100 Most Influential People in Business Ethics, and one of Fast CompanyÃ¢â ¬â„¢s Most Creative People in Business (2014), Hartman serves as an advisor to a number of start-ups and has consulted with multinational for-profits, non-profits and educational institutions. She was invited to BAInnovateÃ¢â ¬â„¢s inaugural UnGrounded lab and has been named to Fast CompanyÃ¢â ¬â„¢s Ã¢â ¬Å“League of Extraordinary Woman.Ã¢â ¬Â• Hartman graduated magna cum laude from Tufts University and received her law degree from the University of Chicago Law School.Ã Â Joe DesJardins is Professor in the philosophy department formed jointly by the College of St. Benedict and St. JohnÃ¢â ¬â„¢s University in Minnesota. He presently serves as the Executive Director of the Society for Business Ethics. Among his publications are: An Introduction to Business Ethics (McGraw Hill), Environmental Ethics: An Introduction to Environmental Philosophy (Wadsworth), of Contemporary Issues in Business Ethics, co-editor, with John McCall, (5th Ed, Wadsworth) , and the forthcoming Business, Ethics, and Sustainability: Ethics for the Next Industrial Revolution (Prentice Hall). He received his Ph.D. from the University of Notre Dame and taught for many years at Villanova University before moving to

Minnesota.Chris MacDonald of Ryerson University, in Toronto, Canada, is an associate professor and director of the Ted Rogers Leadership Centre and teaches in the Rogers School of Management.Ã Â He is also a senior fellow at Duke University's Kenan Institute for Ethics.Ã Â His peer-reviewed publications range across business ethics, professional ethics, bioethics, the ethics of technology, and moral philosophy, and he is coauthor of the best-selling textbook, The Power of Critical Thinking.Ã Â He is cofounder and coeditor of the Business Ethics Journal Review and the news and commentary aggregator site Business Ethics Highlights.Ã Â He is perhaps best known for his highly respected blog, The Business Ethics Blog.Ã Â Ã Â Â Ã Â

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